

Directing Essentials

The Art and Responsibilities of Film
& Video Directing

AHS Film & Video Production

- A film director is the creative visionary behind a movie, ad or video project.
- They guide the artistic and dramatic aspects of the overall project.
- Responsible for storytelling, performance, and visual composition.

- **Script Interpretation:** Shapes the screenplay into a compelling visual story.
- **Casting:** Selects actors who bring characters to life.
- **Collaboration:** Works with cinematographers, editors, and designers.
- **Shot Composition:** Decides camera angles, movements, and framing.
- **Performance Direction:** Guides actors to deliver strong performances.

- **Pre-Production:** Planning, script breakdown, hiring cast & crew.
- **Production:** Directing actors and overseeing the filming process.
- **Post-Production:** Working with editors to shape the final film.

- **Vision & Creativity:** Ability to tell a unique and engaging story.
- **Leadership:** Directing large teams and managing conflicts.
- **Technical Knowledge:** Understanding cinematography, sound, and editing.
- **Communication:** Clearly conveying ideas to actors and crew.

- **Steven Spielberg:** Adventure & emotional storytelling.
- **Jane Campion:** character-driven stories of complex people who refuse to conform
- **Ava DuVernay:** Socially conscious themes and powerful visuals.
- **Quentin Tarantino:** Unique dialogue & non-linear storytelling.

- The director is the driving force behind a film's vision.
- A successful director blends creativity, leadership, and technical skills.
- Their work shapes how audiences experience stories on screen.